

Strategic Product Support

Practical, embedded support for product clarity and momentum

with INBAL GILEAD

Why Products Get Stuck

Product is a powerful lever.
When it's done well, it drives sustainable growth and operational clarity.
When it's not, teams stay busy but impact lags. Opportunities slip.

The tricky part?
"Product" looks different everywhere.
It's a fluid role with many methods. And it's not always clear what kind of leadership is needed, especially in founder-led or fast growing teams.

Where I Come In

I work with internal product teams, early-stage or scaling, to complement and empower in-house resources.
My goal is to bring clarity, confidence, and forward motion.

I've supported founders, PM leaders, and teams in all shapes and stages. I bring patterns from what I've seen succeed (and fail), and adapt them to your team's context.

About Me

With years of working directly with cross-functional teams, my expertise turns complex data and product challenges into clear, actionable solutions.

I've led high-performing teams, fostering collaboration across product, data, and engineering, with a strategic lens on product-market fit, operational efficiency, and go-to-market readiness.



I offer two flexible models

1 Mentorship for PMs, Leads & Founders

Ideal when	<ul style="list-style-type: none">• You have PMs or leads who are strong but still growing• A founder or exec owns product, but it's not their full or main focus• You want to sharpen product thinking and decision-making, or need an experienced professional to consult and brainstorm with
What it looks like	<ul style="list-style-type: none">• Regular 1:1s• Ongoing async support (Slack, docs, reviews)• Tailored guidance on prioritization, product strategy, communication, and leadership
Why it works	It builds product muscle without changing your team dynamics. Your team gets the coaching they need to lead well, in context.

2 Fractional VP of Product

Ideal when	<ul style="list-style-type: none">• You're in transition: between hires, scaling fast, or founder-led without dedicated product leadership• You need extra capacity to set strategy and structure• You want momentum without rushing a senior hire
What it looks like	<ul style="list-style-type: none">• Part-time embedded leadership (typically 1-2 days/week)• Owns product strategy, team process, and alignment• Coaches PMs while working directly with execs and cross-functional leads
Why it works	It builds product muscle without changing your team dynamics. Your team gets the coaching they need to lead well, in context.

What might this look like for your team? Let's talk.

